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Electrolux: Meat



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Electrolux: Meat
Vegans, look away now



Vegans, look away now

Huge and Department of the 4th Dimension teamed on a series of films for Electrolux and its [Perfunk](#) site.

Department had created an initial film on the [perfect espresso](#), and Huge tapped the shop to produce additional films on perfect food and drink technique for the Electrolux-backed site.

Here, London Butcher Jack O'Shea shares his intense devotion to, and wisdom on meat. Check the [Steak Tartare](#) episode too.



Full Credits

Agency: **Huge, Sweden**
Client: **Electrolux**
Site Development: **Huge Sweden**
Production Company: **Department of the 4th Dimension**

Date
Jul 07, 2010

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